

## Guidelines For Your Ad

### Motion Sign Technical Guidelines

- Each Ad has a maximum of 10 second run time.

### Image Guidelines:

- An image maximum (and recommended) is a height of 240 by width 400 LED pixels.
- BMP, JPG, GIF are the only acceptable file types.

### Video Guidelines:

- Videos maximum (and recommended) is a height of 240 by a width 400 LED pixels.
- AVI is the only acceptable file type.
- AVI must be in uncompressed form, QuickTime Pro is recommended for uncompressing an

AVI.



Corner of Main & Dietz Street



Located at  
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In Oneonta

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Purchase Time on  
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