

SMART BUSINESS OTSEGO SEMINAR SERIES

A wealth of opportunities exists for start-up and existing small businesses leaders with an entrepreneurial spirit. Education is the key to building success and avoiding costly mistakes. Now is the time to sign up for a series of seven seminars from subject matter experts who will give you the tools to translate your dream into a successful venture!

The Smart Business Otsego program provides connections to local experts in the fields of business law, human resources, marketing, insurance and finance who provide vital information filled with practical tips and strategies that you can apply immediately in your own business. You will see more course details at our web site, otsegocc.com. **Please arrive at the seminars by 8:00 AM to sign-in, receive course books and network over breakfast. Presentations start sharply at 8:30 AM and conclude at 10:30 AM.** Register today and save!

Thursdays...

October 1, 2015	Legal HR Issues & the Small Business
October 8, 2015	Business Planning & Best Practices
October 15, 2015	Business Goal Setting & Budget Preparation
October 22, 2015	Financial Lending Aspects – Round Table
October 29, 2015	Multi-media Marketing – A Game Changer
November 5, 2015	Executive & Business Coaching Panel
November 12, 2015	Introduction to the Global Market Place

PARTNERS:



All seminars held at
SUNY Oneonta– Morris Hall

OPEN TO THE PUBLIC

Sign In: 8:00 AM

Time: 8:30 to 10:30 AM

Cost: \$35 per seminar or

***\$175 for seven-week program**

Veterans Call for Special Program Considerations

*Price includes seven seminars, material and light breakfast fare

**THREE EASY WAYS TO REGISTER,
*PRE-REGISTER AND PAY \$165**

ONLINE: otsegocc.com

CALL: Shelly Giangrant

607.432.4500

EMAIL: shelly@otsegocc.com