## ShopLocalOtsego.com

A SPECIAL MESSAGING OPPORTUNITY FOR BUSINESSES

The Otsego County Chamber of Commerce is partnering with Central NY Mobile Marketing to provide additional messaging and promotion opportunities this year in time for Small Business Saturday on November 28 and **running weekly through the entire holiday season and beyond.** Businesses can <u>SIGN UP ONLINE (AT ShopLocalOtsego.com or look for the Small</u> <u>Business Saturday information on the Otsegocc.com website</u>) to have weekly promotional offers and messages featured on the website at ShopLocalOtsego.com and included in email campaigns, social media and more! The program will continue throughout 2016.

Once your business is signed up, you will be provided with materials and instructions on how to submit your messages and offers for inclusion in Shop-LocalOtsego campaigns. The cost is \$4 per message per week.

We hope you will take advantage of this opportunity to get your information out each week to local shoppers throughout our region! Your business information and links will appear as a participating business for every week that you have messages or offers running through the program.



## **REMEMBER - THINK LOCAL FIRST!**



