



## **LEADERSHIP OTSEGO 2018**

Leadership Otsego is a dynamic, interactive program that engages emerging and existing leaders in a six-month program that broadens their knowledge of community organizations and sharpens their leadership skills. Through a series of thought-provoking sessions, Leadership Otsego develops the leadership potential of participants and builds a solid foundation of informed citizens by exploring the resources, opportunities, challenges and issues affecting Otsego County.

### **Leadership Otsego Mission**

To unite individuals from diverse fields and backgrounds to enhance leadership skills, to learn more about the community in which they live and work, and to motivate them to community service and business leadership.

### **PROGRAM OBJECTIVES**

- Engage participants in an environment of shared inquiry where participants can learn from each other.
- Enlighten participants to a breadth of opportunities and information about Otsego County.
- Provide opportunities to meet key local leaders, community and business minded individuals.
- Motivate community engagement and effective leadership.

### **PARTICIPANT BENEFITS**

- Increase understanding of Otsego County resources, opportunities and challenges
- Network with a diverse set of classmates to share perspectives and learn from one another
- Meet key business leaders and decision-makers in the county.
- Strengthen leadership skills through personal development training

### **EMPLOYER BENEFITS**

- Enhanced business opportunities and broadened community/region exposure gained via an informed employee
- Strengthened leadership skills
- Expanded professional network with area leaders and key decision makers

Leadership Otsego seeks individuals representing a cross section of Otsego County, including people from business, industry, education, the arts, religion, government and community-based organizations.



## **LEADERSHIP OTSEGO 2018**

### **COURSE DESCRIPTION**

Leadership Otsego is a six-month program, meeting one day a month from 8:30 a.m.- 4:30 p.m.

Each class session will be held at a different location in the county so that participants can see first-hand several of major businesses that contribute to the economic vitality of our region. Participants are expected to provide their own transportation to the locations.

Each class session will have two parts — one business and one leadership component.

The following business components will provide participants with a better understanding of the various business sectors in Otsego County. Participants will meet area business leaders and explore current topics facing our county.

1. Leadership Otsego and Otsego County
2. Business, Commerce, and Economic Development
3. Healthcare, Human Services, and Non-Profit Organizations
4. Agriculture, Land Use, Sustainable Energy, and Real Estate
5. Educational Services and Workforce Development
6. Government and Service to Community

The following six leadership components will build skills relevant to the challenges our leaders face.

1. Developing Personal Leadership: Leading from Passions, Values and Strengths.
2. High-Potential Leaders: Who are They? How Can They be Developed?
3. Executive Presence: Standing Out as a Leader.
4. Personal Brand and Networking: Differentiate Yourself from Others
5. Multicultural Leadership: Cultivating the Best in a Diverse Workforce
6. The Future of Leadership: A New Perspective

The format for each class session will consist of engaging discussions and open dialogue whereby the participants can share ideas, ask questions and learn from, and with, each other.



## LEADERSHIP OTSEGO 2018

### THE APPLICATION PROCESS

- Complete the attached application, sign the participant expectations and secure two references.
- Send the completed application and the participant expectations form, along with a \$100 commitment fee to the Otsego County Chamber by February 15, 2018.
- Applications are accepted and reviewed on a rolling admissions basis until the class is filled. Class size is limited.
- Applications will be reviewed within two weeks of submission and an acknowledgement will then be sent to the applicant.
- A personal interview may be requested.
- Admission into the Program is at the discretion of the Program Coordinator, in consultation with the President of the Chamber. Results will be communicated on or before February 21, 2018
- Upon acceptance into the Program, the applicant should be prepared to submit the tuition fee. The full tuition amount must be paid by March 1, 2018.

**Commitment Fee:** Upon acceptance into the Program, each participant is asked to submit a \$100 commitment fee, which will be credited toward the tuition fee.

**Tuition:** Tuition is \$900 (members) or \$950 (non-members) to be paid by a financial sponsor (the participant's employer, sponsoring organization) or by the participant no later than March 1, 2018.

Contact the Otsego County Chamber for more information.

Completed Application (Part 1 & 2) should be sent to:

**Barbara Ann Heegan, President/CEO  
Otsego County Chamber of Commerce  
Leadership Otsego Program  
189 Main Street, Suite 500  
Oneonta, NY 13820**

**Call: (607) 267-4010  
Email: [baheegan@otsegocc.com](mailto:baheegan@otsegocc.com)**



## LEADERSHIP OTSEGO 2018

### APPLICATION PART 1 - PARTICIPANT EXPECTATIONS

The Leadership Otsego 2018 is a series of six full-day sessions including presentations and discussions by leaders in our county. The insights and contributions of all participants during the Program are essential to the success of the individual participants and the Program.

**Attendance:** Attendance at all sessions is critical. The overall quality of the Program depends upon interactive dynamics of the entire class with the presenters and the absence of any group member diminishes the quality of everyone's learning process and experience. We do understand that professional obligations may require a participant to miss all or part of a class session, and therefore, one class absence is allowed. Please inform the Program Coordinator if you must miss a class.

**Participation:** Participation is active engagement with class participants and presenters. Presenters expect to clarify their viewpoints and be challenged with questions from class participants. Prior to each session, an agenda and session materials will be sent. Participants are expected to review the pre-session materials and come to class ready and willing to listen, learn and contribute.

**APPLICANT:** I understand the attendance and participation commitments required for the Leadership Otsego as described above. If selected, I am willing to devote the necessary time to actively participate in all sessions. I have addressed this commitment with my employer and anyone who may be affected by my decision and they concur with my participation.

Applicant's Name: \_\_\_\_\_

Signature\*: \_\_\_\_\_ Date: \_\_\_\_\_

**EMPLOYER:** I have discussed the Leadership Otsego Program with the above employee and am in full support of their participation. I agree to work in partnership with the employee to arrange schedules to accommodate the time needed for Program activities, and to help reinforce the learning experiences shared during the Program.

Employer Name: \_\_\_\_\_

Signature\*: \_\_\_\_\_ Date: \_\_\_\_\_

\*Only signed applications will be accepted.

### APPLICATION PART 2 - CONFIDENTIAL APPLICATION



## LEADERSHIP OTSEGO 2018

Name \_\_\_\_\_  
Last First Middle Initial

Home Address \_\_\_\_\_  
Number Street City Zip Code

Home or Cell Phone (\_\_\_\_\_) \_\_\_\_\_ Work Phone (\_\_\_\_\_) \_\_\_\_\_

Where do prefer phone contact?  Home  Workplace

Email \_\_\_\_\_

### EDUCATION (Name of school, date & degree)

High School \_\_\_\_\_ Degree \_\_\_\_\_

College/s \_\_\_\_\_ Degree \_\_\_\_\_

College/s \_\_\_\_\_ Degree \_\_\_\_\_

College/s \_\_\_\_\_ Degree \_\_\_\_\_

### EMPLOYMENT

Present Employer \_\_\_\_\_ Date Began \_\_\_\_\_

Present Title or Responsibility \_\_\_\_\_

Employer Address \_\_\_\_\_  
Number Street City Zip Code

Previous Employment Responsibility From-To

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How long have you lived/worked in Otsego County? \_\_\_\_\_



## LEADERSHIP OTSEGO 2018

What do you consider your highest responsibility, skill or career achievement to date?

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Describe any professional activities, community service and/or organization involvement.

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Why do you want to participate in Leadership Otsego, and what qualities do you feel you can bring to the success of the Program?

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What do you think are the issues and challenges facing Otsego County?

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**REFERENCES:** (Must provide two professional references)

Name	Address	Phone
1.	_____	_____
2.	_____	_____

**Tuition:** If accepted into the Leadership Otsego Program, who should receive the invoice for tuition?

Name \_\_\_\_\_

Address \_\_\_\_\_