

# 2018



# 2019

## LEATHERSTOCKING COUNCIL ANNUAL PROGRAM CALENDAR AD ORDER FORM

QTY	AD DESCRIPTION	PRICE	TOTAL
	Back Cover – Full Color, Full Page 10 <sup>3</sup> / <sub>8</sub> x 8 <sup>1</sup> / <sub>4</sub> (1)	\$5,000	1
	Inside Cover – Full Color, Full Page 10 <sup>3</sup> / <sub>8</sub> x 8 <sup>1</sup> / <sub>4</sub> (2- front/back)	\$2,500	2
	Inside Page		
	Full Page	\$1,000	12
	Half Page	\$500	16
	Quarter Page	\$250	24
	Business Card	\$100	20

- Amount Enclosed \$ \_\_\_\_\_
- Please Bill Me \$ \_\_\_\_\_
- Ad enclosed (on disk or hard copy)\* OR
- Ad will be sent via email\*  
\* Graphics and camera-ready art work at 600 dpi

**ORDERS DUE  
APRIL 1, 2018**

**THANK YOU FOR YOUR  
SUPPORT!**

Business Contact Name: \_\_\_\_\_ Phone No. \_\_\_\_\_

Business Name: \_\_\_\_\_ Classification (for the index): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**SOLD BY**

District:  
\_\_\_\_\_

Council Name:  
\_\_\_\_\_

**MAIL COMPLETED FORM TO:**

**PROGRAM CALENDAR AD**

Leatherstocking Council  
1401 Genesee Street  
Utica, NY 13501 or  
e-mail: James.Hastie@scouting.org

Because our main unit fund raising program is Popcorn & Camp Cards, no ads will be sold for fund raising products. Ads for Unit Fund Raisers such as Spaghetti Dinners or Christmas Tree sales are allowed and encouraged.