

# Otsego County Chamber of Commerce 2018 Community Guide

## INSERTION ORDER / SPACE CONFIRMATION

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

CONTACT \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*(Your signature is required to process order)*

### Checks Payable To

Idea Kraft  
45 Lewis Street  
Binghamton, NY 13901  
607-235-5855

## ADVERTISING RATES

*(Check Appropriate Boxes)*

### PREFERRED AD PLACEMENT

*Idea Kraft will provide design assistance for any size ad (for use in this publication), if requested, at no additional charge. Images and copy provided by client.*

- |  |   |
|--|---|
| <input type="checkbox"/> Back cover ..... \$2,200        | <input type="checkbox"/> Right hand page facing inside front cover..... \$1,200 |
| <input type="checkbox"/> Inside front cover..... \$1,600 | <input type="checkbox"/> Left hand page facing inside back cover ..... \$1,200  |
| <input type="checkbox"/> Inside back cover..... \$1,600  |   |

### FULL PAGE FEATURE WITHIN THE EDITORIAL SECTION

- Eating and Drinking Local (restaurants, breweries, wineries)
- Shops (retail, antique)
- Health and Wellness (gyms, yoga shops, spas, salons)
- Arts and Galleries
- Performing Arts and Theaters
- Farms and Farmers Markets
- Attractions and Recreation (museums, golf courses, biking and hiking trails, etc)

*Included in the rate:*

- 1h photoshoot on location (photographer + stylist)
- 5 high resolution, edited images
- Copy provided by business
- Page layout design, 1 revision
- Directory listing included

- |  |   |
|--|---|
| <input type="checkbox"/> Chamber Member .....\$500<br>(Small Business Special) | <input type="checkbox"/> Non-Member.....\$800 |
|--|---|

### BUSINESS DIRECTORY ADVERTISING

- |   |   |
|---|---|
| <input type="checkbox"/> 1/4 Page ..... \$300 | <input type="checkbox"/> 1/8 Page.....\$200 |
|---|---|

### DIRECTORY LISTING ONLY

- |   |   |
|---|---|
| <input type="checkbox"/> Chamber Member ..... no cost | <input type="checkbox"/> Non-Member.....\$200 |
|---|---|

**Please complete this form and return to:**

Idea Kraft | 45 Lewis Street Binghamton, NY 13901 | 607-235-5855

**Deadlines / Payments: Ad reservation deadline is June 15, 2018**