Business Summary

Geography: Otsego (County)

Date: April 11, 2023

D&B Business Summary

	2022 Employees	2022 Establishments
Totals	27,260	1,938

Employees and Establishments by Major SIC Division

	2022 Employees	%	2022 Establishments	%	Average Employee Size
Forestry, and Fishing (01-09)	**368**	**1.4%**	**107**	**5.5%**	**3.4**
Agricultural Production - Crops (01)	95	0.4%	39	2.0%	2.4
Agricultural Production - Livestock and Animal Specialties (02)	112	0.4%	33	1.7%	3.4
Agricultural Services (07)	156	0.6%	33	1.7%	4.7
Forestry (08)	2	0.0%	1	0.1%	2.0
Fishing, Hunting and Trapping (09)	3	0.0%	1	0.1%	3.0
Mining (10-14)	**0**	**0.0%**	**0**	**0.0%**	**N/A**
Metal Mining (10)	0	0.0%	0	0.0%	N/A
Coal Mining (12)	0	0.0%	0	0.0%	N/A
Oil and Gas Extraction (13)	0	0.0%	0	0.0%	N/A
Mining and Quarrying of Nonmetallic Minerals, Except Fuels (14)	0	0.0%	0	0.0%	N/A
Construction (15-17)	**428**	**1.6%**	**117**	**6.0%**	**3.7**
Building Cnstrctn - General Contractors and Operative Builders (15)	104	0.4%	39	2.0%	2.7
Heavy Cnstrctn, Except Building Construction - Contractors (16)	33	0.1%	8	0.4%	4.1
Construction - Special Trade Contractors (17)	291	1.1%	70	3.6%	4.2
Manufacturing (20-39)	**671**	**2.5%**	**69**	**3.6%**	**9.7**
Food and Kindred Products (20)	71	0.3%	12	0.6%	5.9
Tobacco Products (21)	0	0.0%	0	0.0%	N/A
Textile Mill Products (22)	7	0.0%	2	0.1%	3.5
Apparel, Finished Prdcts from Fabrics and Similar Materials (23)	49	0.2%	3	0.2%	16.3

Lumber and Wood Products, Except Furniture (24)	39	0.1%	9	0.5%	4.3
Furniture and Fixtures (25)	5	0.0%	1	0.1%	5.0
Paper and Allied Products (26)	62	0.2%	2	0.1%	31.0
Printing, Publishing and Allied Industries (27)	49	0.2%	8	0.4%	6.1
Chemicals and Allied Products (28)	25	0.1%	2	0.1%	12.5
Petroleum Refining and Related Industries (29)	0	0.0%	0	0.0%	N/A
Rubber and Miscellaneous Plastic Products (30)	6	0.0%	1	0.1%	6.0
Leather and Leather Products (31)	10	0.0%	1	0.1%	10.0
Stone, Clay, Glass, and Concrete Products (32)	24	0.1%	2	0.1%	12.0
Primary Metal Industries (33)	12	0.0%	1	0.1%	12.0
Fabricated Metal Prdcts, Except Machinery & Transport Eqpmnt (34)	59	0.2%	4	0.2%	14.8
Industrial and Commercial Machinery and Computer Equipment (35)	102	0.4%	7	0.4%	14.6
Electronic, Elctrcl Eqpmnt & Cmpnts, Excpt Computer Eqpmnt (36)	6	0.0%	2	0.1%	3.0
Transportation Equipment (37)	109	0.4%	2	0.1%	54.5
Mesr/Anlyz/Cntrl Instrmnts; Photo/Med/Opt Gds; Watchs/Clocks (38)	12	0.0%	5	0.3%	2.4
Miscellaneous Manufacturing Industries (39)	24	0.1%	5	0.3%	4.8
Transportation, Communications, Electric, Gas, & Sanitary Services (40-49)	**627**	**2.3%**	**76**	**3.9%**	**8.3**
Railroad Transportation (40)	34	0.1%	2	0.1%	17.0
Local, Suburban Transit & Interurbn Hgwy Passenger Transport (41)	90	0.3%	6	0.3%	15.0
Motor Freight Transportation (42)	194	0.7%	19	1.0%	10.2
United States Postal Service (43)	41	0.2%	12	0.6%	3.4

Water Transportation (44)	4	0.0%	2	0.1%	2.0
Transportation by Air (45)	7	0.0%	3	0.2%	2.3
Pipelines, Except Natural Gas (46)	0	0.0%	0	0.0%	N/A
Transportation Services (47)	26	0.1%	10	0.5%	2.6
Communications (48)	119	0.4%	9	0.5%	13.2
Electric, Gas and Sanitary Services (49)	112	0.4%	13	0.7%	8.6
Wholesale Trade (50-51)	**660**	**2.4%**	**69**	**3.6%**	**9.6**
Wholesale Trade - Durable Goods (50)	547	2.0%	47	2.4%	11.6
Wholesale Trade - Nondurable Goods (51)	113	0.4%	22	1.1%	5.1
Retail Trade (52-59)	**3,369**	**12.4%**	**416**	**21.5%**	**8.1**
Building Matrials, Hrdwr, Garden Supply & Mobile Home Dealrs (52)	393	1.4%	23	1.2%	17.1
General Merchandise Stores (53)	204	0.8%	17	0.9%	12.0
Food Stores (54)	450	1.7%	41	2.1%	11.0
Automotive Dealers and Gasoline Service Stations (55)	383	1.4%	51	2.6%	7.5
Apparel and Accessory Stores (56)	28	0.1%	10	0.5%	2.8
Home Furniture, Furnishings and Equipment Stores (57)	104	0.4%	24	1.2%	4.3
Eating and Drinking Places (58)	1,256	4.6%	134	6.9%	9.4
Miscellaneous Retail (59)	551	2.0%	116	6.0%	4.8
Finance, Insurance, & Real Estate (60-69)	**1,377**	**5.1%**	**136**	**7.0%**	**10.1**
Depository Institutions (60)	218	0.8%	25	1.3%	8.7
Nondepository Credit Institutions (61)	8	0.0%	3	0.2%	2.7
Security & Commodity Brokers, Dealers, Exchanges & Services (62)	23	0.1%	5	0.3%	4.6
Insurance Carriers (63)	779	2.9%	3	0.2%	259.7
Insurance Agents, Brokers and Service (64)	96	0.4%	29	1.5%	3.3
Real Estate (65)	248	0.9%	65	3.4%	3.8
Holding and Other Investment Offices (67)	5	0.0%	6	0.3%	0.8
Services (70-89)	**16,436**	**60.3%**	**852**	**44.0%**	**19.3**

Hotels, Rooming Houses, Camps, and Other Lodging Places (70)	521	1.9%	58	3.0%	9.0
Personal Services (72)	163	0.6%	58	3.0%	2.8
Business Services (73)	250	0.9%	89	4.6%	2.8
Automotive Repair, Services and Parking (75)	157	0.6%	54	2.8%	2.9
Miscellaneous Repair Services (76)	43	0.2%	24	1.2%	1.8
Motion Pictures (78)	40	0.2%	11	0.6%	3.6
Amusement and Recreation Services (79)	217	0.8%	39	2.0%	5.6
Health Services (80)	3,612	13.3%	127	6.6%	28.4
Legal Services (81)	145	0.5%	38	2.0%	3.8
Educational Services (82)	9,419	34.6%	83	4.3%	113.5
Social Services (83)	574	2.1%	46	2.4%	12.5
Museums, Art Galleries and Botanical and Zoological Gardens (84)	123	0.5%	19	1.0%	6.5
Membership Organizations (86)	765	2.8%	126	6.5%	6.1
Engineering, Accounting, Research, Management & Related Svcs (87)	391	1.4%	72	3.7%	5.4
Services, Not Elsewhere Classified (89)	16	0.1%	8	0.4%	2.0
Public Administration (90-98)	**3,324**	**12.2%**	**96**	**5.0%**	**34.6**
Executive, Legislative & General Government, Except Finance (91)	2,754	10.1%	49	2.5%	56.2
Justice, Public Order and Safety (92)	435	1.6%	28	1.4%	15.5
Public Finance, Taxation and Monetary Policy (93)	0	0.0%	0	0.0%	N/A
Administration of Human Resource Programs (94)	24	0.1%	4	0.2%	6.0
Administration of Environmental Quality and Housing Programs (95)	57	0.2%	8	0.4%	7.1
Administration of Economic Programs (96)	46	0.2%	6	0.3%	7.7
National Security and International Affairs (97)	8	0.0%	1	0.1%	8.0

Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

Complete Demographic Summary Report

Geography: Otsego (County)

Date: April 11, 2023

Population Demographics

	2000 Census		2010 Census		2022 Estimates		2027 Projections		Percent Change 2000 to 2010	Percent Change 2022 to 2027
Total Population	61,652		62,259		59,667		59,693		1.0%	0.0%
Population Density (Pop/Sq Mi)	60.70		62.15		58.75		58.77		2.4%	0.0%
Total Households	23,283		24,620		23,899		24,056		5.7%	0.7%
Population by Gender:										
Male	29,780	48.3%	30,115	48.4%	28,913	48.5%	28,945	48.5%	1.1%	0.1%
Female	31,872	51.7%	32,144	51.6%	30,754	51.5%	30,748	51.5%	0.9%	0.0%

Population by Race

	2000 Census		2010 Census		2022 Estimates		2027 Projections		Percent Change 2000 to 2010	Percent Change 2022 to 2027
White	59,208	96.0%	58,935	94.7%	55,610	93.2%	55,235	92.5%	-0.5%	-0.7%
Black	1,086	1.8%	1,066	1.7%	1,410	2.4%	1,484	2.5%	-1.8%	5.2%
American Indian or Alaska Native	95	0.2%	121	0.2%	152	0.3%	156	0.3%	27.4%	2.6%
Asian/Native Hawaiian/Other Pacific Islander	309	0.5%	692	1.1%	859	1.4%	945	1.6%	123.9%	10.0%
Some Other Race	321	0.5%	413	0.7%	504	0.8%	554	0.9%	28.7%	9.9%
Two or More Races	633	1.0%	1,032	1.7%	1,132	1.9%	1,319	2.2%	63.0%	16.5%

Population by Ethnicity

	2000 Census		2010 Census		2022 Estimates		2027 Projections		Percent Change 2000 to 2010	Percent Change 2022 to 2027
Hispanic	1,108	1.8%	1,921	3.1%	2,367	4.0%	2,657	4.5%	73.4%	12.3%
Not Hispanic or Latino	60,544	98.2%	60,338	96.9%	57,300	96.0%	57,036	95.6%	-0.3%	-0.5%

Population by Age

	2000 Census		2010 Census		2022 Estimates		2027 Projections		Percent Change 2000 to 2010	Percent Change 2022 to 2027
0 to 4	2,922	4.7%	2,741	4.4%	2,465	4.1%	2,432	4.1%	-6.2%	-1.3%
5 to 14	8,206	13.3%	6,404	10.3%	5,157	8.6%	5,094	8.5%	-22.0%	-1.2%
15 to 19	6,073	9.9%	5,952	9.6%	5,000	8.4%	4,858	8.1%	-2.0%	-2.8%
20 to 24	5,637	9.1%	6,615	10.6%	6,598	11.1%	6,662	11.2%	17.3%	1.0%
25 to 34	6,340	10.3%	5,748	9.2%	6,036	10.1%	6,007	10.1%	-9.3%	-0.5%
35 to 44	8,842	14.3%	6,702	10.8%	5,818	9.8%	5,819	9.7%	-24.2%	0.0%
45 to 54	8,435	13.7%	9,242	14.8%	6,599	11.1%	6,145	10.3%	9.6%	-6.9%

	2000 Census	%	2010 Census	%	2022 Estimates	%	2027 Projections	%	Percent Change 2000 to 2010	Percent Change 2022 to 2027
55 to 64	5,877	9.5%	8,574	13.8%	8,802	14.8%	8,005	13.4%	45.9%	-9.1%
65 to 74	4,722	7.7%	5,450	8.8%	7,500	12.6%	7,993	13.4%	15.4%	6.6%
75 to 84	3,334	5.4%	3,302	5.3%	3,986	6.7%	4,848	8.1%	-1.0%	21.6%
85+	1,264	2.1%	1,529	2.5%	1,706	2.9%	1,830	3.1%	21.0%	7.3%
Median Age:										
Total Population	37.2		41.0		42.8		43.2			

Households by Income

	2000 Census	%	2010 Census	%	2022 Estimates	%	2027 Projections	%	Percent Change 2000 to 2010	Percent Change 2022 to 2027
$0 - $15,000	4,520	19.4%	3,481	14.1%	3,113	13.0%	2,712	11.3%	-23.0%	-12.9%
$15,000 - $24,999	3,873	16.6%	3,294	13.4%	2,573	10.8%	2,417	10.0%	-14.9%	-6.1%
$25,000 - $34,999	3,719	16.0%	3,375	13.7%	2,402	10.1%	2,221	9.2%	-9.2%	-7.5%
$35,000 - $49,999	4,095	17.6%	4,194	17.0%	3,261	13.6%	3,041	12.6%	2.4%	-6.7%
$50,000 - $74,999	4,115	17.7%	5,029	20.4%	4,628	19.4%	4,595	19.1%	22.2%	-0.7%
$75,000 - $99,999	1,571	6.8%	2,551	10.4%	3,101	13.0%	3,367	14.0%	62.4%	8.6%
$100,000 - $149,999	907	3.9%	1,819	7.4%	3,065	12.8%	3,622	15.1%	100.6%	18.2%
$150,000 +	485	2.1%	877	3.6%	1,756	7.3%	2,081	8.7%	80.8%	18.5%
Average Hhld Income	$43,256		$55,748		$70,865		$77,887		28.9%	9.9%
Median Hhld Income	$33,589		$42,846		$53,007		$59,415		27.6%	12.1%
Per Capita Income	$16,336		$23,147		$29,634		$32,651		41.7%	10.2%

Employment

	2000 Census	%	2010 Census	%	2022 Estimates	%	2027 Projections	%	Percent Change 2000 to 2010	Percent Change 2022 to 2027
Total Population 16+	49,660		52,346		51,493		51,618		5.4%	0.2%
Total Labor Force	31,683	63.8%	32,169	61.5%	28,587	55.5%	28,821	55.8%	1.5%	0.8%
Civilian, Employed	27,573	87.0%	29,753	92.5%	27,250	95.3%	27,664	96.0%	7.9%	1.5%
Civilian, Unemployed	4,085	12.9%	2,416	7.5%	1,337	4.7%	1,157	4.0%	-40.9%	-13.5%
In Armed Forces	25	0.1%	0	0.0%	0	0.0%	0	0.0%	-100.0%	N/A%
Not In Labor Force	17,977	36.2%	20,177	38.6%	22,906	44.5%	22,797	44.2%	12.2%	-0.5%
% Blue Collar	11,200	40.6%	12,834	43.1%	11,548	42.4%	11,714	43.0%	14.6%	1.4%
% White Collar	16,390	59.4%	16,919	56.9%	15,702	57.6%	15,950	58.5%	3.2%	1.6%

Housing Units

	2000 Census	%	2010 Census	%	2022 Estimates	%	2027 Projections	%	Percent Change 2000 to 2010	Percent Change 2022 to 2027
Total Housing Units	28,469		30,777		31,543		31,949		8.1%	1.3%
Total Occupied Housing Units	n/a	n/a	24,620	80.0%	23,899	75.8%	24,056	75.3%	n/a	0.7%
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	10,012	40.7%	8,856	37.1%	8,860	36.8%	n/a	0.0%

	2000 Census		2010 Census		2022 Estimates		2027 Projections		Percent Change 2000 to 2010	Percent Change 2022 to 2027
Owner Occupied: Owned free and clear	n/a	n/a	7,873	32.0%	8,549	35.8%	8,682	36.1%	n/a	1.6%
Renter Occupied	n/a	n/a	6,735	27.4%	6,494	27.2%	6,514	27.1%	n/a	0.3%
Vacant	5,186	18.2%	6,157	20.0%	7,644	24.2%	7,893	24.7%	18.7%	3.3%

Vehicles Available

	2000 Census		2010 Census		2022 Estimates		2027 Projections		Percent Change 2000 to 2010	Percent Change 2022 to 2027
0 Vehicles Available	1,766	7.6%	2,309	9.4%	2,031	8.5%	2,019	8.4%	30.7%	-0.6%
1 Vehicle Available	8,365	35.9%	8,428	34.2%	8,710	36.5%	8,813	36.6%	0.8%	1.2%
2+ Vehicles Available	13,152	56.5%	13,883	56.4%	13,158	55.1%	13,224	55.0%	5.6%	0.5%
Average Vehicles Per Household	1.40		1.90		1.90		1.90		38.4%	0.0%

Marital Status

	2000 Census		2010 Census		2022 Estimates		2027 Projections		Percent Change 2000 to 2010	Percent Change 2022 to 2027
Married, Spouse Present	24,285	48.1%	24,205	45.6%	22,214	42.7%	22,167	42.5%	-0.3%	-0.2%
Married, Spouse Absent	4,739	9.4%	2,407	4.5%	2,196	4.2%	2,233	4.3%	-49.2%	1.7%
Divorced	4,212	8.3%	4,821	9.1%	5,205	10.0%	5,271	10.1%	14.5%	1.3%
Widowed	3,703	7.3%	3,293	6.2%	3,459	6.7%	3,467	6.7%	-11.1%	0.2%
Never Married	13,580	26.9%	18,388	34.6%	18,971	36.5%	19,029	36.5%	35.4%	0.3%
Age 15+ Population	50,524		53,114		52,045		52,167		5.1%	0.2%

Educational Attainment

	2000 Census		2010 Census		2022 Estimates		2027 Projections		Percent Change 2000 to 2010	Percent Change 2022 to 2027
Grade K - 8	1,644	4.2%	698	1.7%	651	1.6%	655	1.6%	-57.5%	0.6%
Grade 9 - 11	4,597	11.9%	3,061	7.5%	2,543	6.3%	2,547	6.3%	-33.4%	0.2%
High School Graduate	13,454	34.7%	12,913	31.9%	12,693	31.4%	12,753	31.4%	-4.0%	0.5%
Some College, No Degree	6,789	17.5%	7,557	18.6%	7,261	18.0%	7,264	17.9%	11.3%	0.0%
Associates Degree	3,403	8.8%	4,654	11.5%	4,681	11.6%	4,709	11.6%	36.8%	0.6%
Bachelor's Degree	4,733	12.2%	6,815	16.8%	6,811	16.8%	6,835	16.8%	44.0%	0.4%
Graduate Degree	3,809	9.8%	4,385	10.8%	5,404	13.4%	5,483	13.5%	15.1%	1.5%
No Schooling Completed	363	0.9%	464	1.1%	403	1.0%	401	1.0%	27.8%	-0.5%
Age 25+ Population	38,792		40,547		40,447		40,647		4.5%	0.5%

Seasonal Population by Quarter

	2022 Estimates
Q4 2019	7,565
Q1 2020	6,169
Q2 2020	6,786
Q3 2020	7,854
Q4 2020	7,817
Q1 2021	7,584
Q2 2021	10,866
Q3 2021	8,865
Q4 2021	7,666

Consumer Expenditure Summary Report

Demographic Highlights

	2022 Estimate	2027 Projection
Total Households	23,899	24,056
Total Population	59,667	59,693
Median Household Income	$53,007	$59,415
Average Household Income	$70,865	$77,887
Per Capita Income (based on Total Population)	$29,634	$32,651

Average Consumer Expenditures

	2022 Estimate	% of Total
Apparel and Services	$1,873.26	3.1%
Infants	$58.49	3.1%
Mens and Boys	$364.12	19.4%
Women and Girls	$718.33	38.3%
Other Apparel Products and Services	$287.64	15.4%
Footwear	$444.67	23.7%
Education	$1,292.29	2.1%
Entertainment	$2,745.56	4.5%
Fees and Admissions	$310.43	11.3%
Pets, Toys, Hobbies and Playground Equip	$660.67	24.1%
Visual Equipment, Audio and Services	$948.05	34.5%
Food	$7,374.91	12.0%
Alcoholic Beverages	$500.02	0.8%
Food at home	$5,007.60	67.9%
Food away from home	$2,367.31	32.1%
Gifts	$1,209.75	2.0%
Health Care	$4,275.67	7.0%
Health Insurance	$3,109.57	72.7%
Medical Supplies	$174.18	4.1%
Household Furnishings and Equipment	$3,737.89	6.1%
Housewares and Small Appliances	$130.29	3.5%
Major Appliances	$367.28	9.8%
Household Operations	$1,270.64	2.1%
Personal Care Products and Services	$625.80	1.0%

Hair Care Products	$38.08	6.1%
Reading	$107.88	0.2%
Shelter	$13,344.75	21.8%
Other Lodging	$783.90	5.9%
Owned Dwelling Costs	$6,733.66	50.5%
Rent	$5,827.19	43.7%
Transportation	$9,066.32	14.8%
Public and Other Transportation	$344.64	3.8%
Vehicle Repair and Maintenance	$666.20	7.3%
Utilities, Fuels and Public Svcs	$3,924.30	6.4%

Consumer Expenditure - Top Ten Categories	Average Dollars
Shelter	$13,344.75
Transportation	$9,066.32
Food	$7,374.91
Health Care	$4,275.67
Utilities, fuels and Public Svcs	$3,924.30
Household Furnishings	$3,737.89
Entertainment	$2,745.56
Apparel and Services	$1,873.26
Miscellaneous	$1,732.54
Education	$1,292.29

Indented Consumer Expenditure variables sum to the respective categories in bold where applicable