



Membership Benefits

The Return on Your Investment

Your investment in the Otsego County Chamber of Commerce is designed to provide a substantial return for both your business and the greater community. We offer opportunities to network, grow, learn and enhance your organization through developing your team, increasing your brand awareness, and growing your market share.

AWARENESS

Membership brings your business enhanced brand awareness throughout Otsego County. It brings you into this group of trusted business and community leaders who share a positive vision of our future.

VISIBILITY

The Otsego County Chamber of Commerce offers a variety of opportunities to assist you in promoting your company and your unique message throughout our community.

RIBBON CUTTINGS & ANNIVERSARY CELEBRATIONS: Celebrate with a grand opening or business milestone with a ribbon cutting ceremony! We assist and guide you with your ceremony to ensure a well planned and successful event.

BUSINESS DIRECTORY: As a member your business is promoted on our online directory.

MEDIA PERKS: New Member Advertising Credits from your local media channels: Townsquare media and The Daily Star

E-NEWSLETTERS: Advertise your company to the community in our brand new e-newsletter, that appears weekly in the inbox of thousands of local subscribers.

MEMBER TO MEMBER DISCOUNTS: Our members and their employees realize significant savings on a variety of services they use every day. Cost-saving benefits and discounts are offered to you through your fellow members and are listed on our website.

SOCIAL MEDIA : As a member we help you spread the word about your business via multiple social media platforms including Facebook, Instagram and Twitter.

BROCHURE KIOSK: The Chamber office features a display area for members to place their business cards, brochures and other promotional materials

PARTICIPATION

The Otsego County Chamber of Commerce has a strong reputation for hosting top-quality events and programs that attract large and diverse support. From our Pickleball Tournament, and our Annual Golf Outing to our two Membership Dinners, our signature events are always among the highlights of the year. You can achieve valuable exposure and marketing impact by participating as a supporting sponsor.



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NETWORK BUILDING

The Otsego County Chamber of Commerce offers many opportunities to build your network, to gain new insights and forge new business relationships. You can make connections that lead to profitable alliances and increase your company's visibility. The Chamber creates pathways to powerful partnerships that leverage the talents and resources of member businesses.

NETWORKING EVENTS: We host a dozen networking events throughout the year where you can connect with members who share common business goals and common hurdles. These relationships will help grow your business and solve problems through shared experiences. You can host a Business After Hours and showcase your business at its finest!

LEADERSHIP OTSEGO: Held each year, this six month program provides participants with essential leadership skills for planning and responding to Otsego County's unique challenges, while helping them gain an understanding of the various sectors of the community and the needs within each sector.

CHAMBER AMBASSADORS PROGRAM: helping to connect, develop and empower young professionals this group offers professional development, networking and civic engagement opportunities to ensure a strong talent pipeline in Otsego County.

REFERRALS: Get exclusive referrals to inquiries received by Chamber staff. Every day, the Otsego County Chamber receives calls from individuals and businesses looking for potential vendors. The Chamber provides valuable information on the various choices we can endorse and connect these callers to the right local provider.

COMMITTEE SERVICE: The Otsego County Chamber has several committees on which you may be interested in participating. Serving on one or more of our committees provides numerous development opportunities such as problem-solving skills, planning & implementation strategies and professional leadership experience.

PROFESSIONAL DEVELOPMENT

The Otsego County Chamber workshops, programs and seminars are among the highest quality professional development and networking options in the County. You and your employees have access to a wide range of offerings to stay informed, hone skills and meet potential new customers.

ADVOCACY

Benefit from a unified voice advocating for business-friendly legislation at local and state levels. The Otsego County Chamber is your advocate in shaping policies, ideas and opportunities to improve the local environment. Meet and network with elected officials during legislative receptions and visits.