Threats



Product/ Service Offering

SWOT Analysis Worksheet

Strengths

Fill out the fields below and review with a mentor. This information can help you outline goals and strategies for your business and marketing efforts.

Opportunities

Weaknesses

Brand/ Marketing				
Staff/ HR				
Finance				
Operations/ Management				
Market				
Can any of you please describe	er strengths help with be how below.	improving your weak	nesses or combating	your threats? If so,
		improving your weak	enesses or combating	your threats? If so,
please describe				your threats? If so,
please describe	e how below.			your threats? If so,
please describe	e how below.	at are your immediat	te goals/next steps?	your threats? If so,
please describe	e how below. nformation above, wh	at are your immediat	te goals/next steps?	your threats? If so,