



Otsego County Chamber of Commerce 2018 Community Guide

Feature Rates

FULL PAGE FEATURE

Included in the rate:

- 1h photoshoot on location (photographer + stylist)
- 5 high resolution, edited images
- Copy & proofreading
- Page layout design & revisions
- Directory listing included

Chamber Member\$500
Non-Member.....\$600

DIRECTORY LISTING ONLY

Chamber Member no cost
Non-Member.....\$200

WHEN SENDING ELECTRONIC LOGO MATERIALS

PROVIDE LOGO

We accept:
Tif, eps, or uncompressed jpg, minimum 300 dpi at 100% size.

PAGE PROOF & USAGE: The publisher will create a finished page from your information for use in this publication, and will provide a proof to the name on our insertion order prior to printing.

SUBMITTING AD MATERIALS:

Files that are under 10MB may be sent via email to: contact@idea-kraft.com

- (1) State in your email what company the logo is for.
- (2) If you do not receive a reply-email confirmation from us within a day or two of emailing your file, WE DID NOT RECEIVE YOUR AD, even if your email shows that it went through. If that happens, please call us at the number below.

Questions? 607-235-5855

Additional Information

Cost:

Additional Books \$9.99

Distribution:

Each featured business receives one book for every \$500 of paid advertising.

Payment Plans

Payment:

100% Paid up front. Idea Kraft will submit an invoice.

Checks Payable To

Idea Kraft
45 Lewis Street
Binghamton, NY 13901
607-235-5855



Contact



Jocelyn Bailey
jbailey@idea-kraft.com
607.237.5855 ext. 102



SIZE	WIDTH	HEIGHT
Full Page	7.625" W	7.625" H

Feature Pages do NOT have bleed. There is a margin around all ad sizes.