

Otsego County Chamber of Commerce 2018 Community Guide

INSERTION ORDER / SPACE CONFIRMATION

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

CONTACT _____

Signature _____ Date _____

(Your signature is required to process order)

Checks Payable To

Idea Kraft
45 Lewis Street
Binghamton, NY 13901
607-235-5855

ADVERTISING RATES

(Check Appropriate Boxes)

PREFERRED AD PLACEMENT

Idea Kraft will provide design assistance for any size ad (for use in this publication), if requested, at no additional charge. Images and copy provided by client.

- | | |
|--|---|
| <input type="checkbox"/> Back cover \$2,200 | <input type="checkbox"/> Right hand page facing inside front cover..... \$1,200 |
| <input type="checkbox"/> Inside front cover..... \$1,600 | <input type="checkbox"/> Left hand page facing inside back cover \$1,200 |
| <input type="checkbox"/> Inside back cover..... \$1,600 | |

FULL PAGE FEATURE WITHIN THE EDITORIAL SECTION

- Eating and Drinking Local (restaurants, breweries, wineries)
- Shops (retail, antique)
- Health and Wellness (gyms, yoga shops, spas, salons)
- Arts and Galleries
- Performing Arts and Theaters
- Farms and Farmers Markets
- Attractions and Recreation (museums, golf courses, biking and hiking trails, etc)

Included in the rate:

- 1h photoshoot on location (photographer + stylist)
- 5 high resolution, edited images
- Copy provided by business
- Page layout design, 1 revision
- Directory listing included

- | | |
|--|---|
| <input type="checkbox"/> Chamber Member\$500
(Small Business Special) | <input type="checkbox"/> Non-Member.....\$800 |
|--|---|

BUSINESS DIRECTORY ADVERTISING

- | | |
|---|---|
| <input type="checkbox"/> 1/4 Page \$300 | <input type="checkbox"/> 1/8 Page.....\$200 |
|---|---|

DIRECTORY LISTING ONLY

- | | |
|---|---|
| <input type="checkbox"/> Chamber Member no cost | <input type="checkbox"/> Non-Member.....\$200 |
|---|---|

Please complete this form and return to:

Idea Kraft | 45 Lewis Street Binghamton, NY 13901 | 607-235-5855

Deadlines / Payments: Ad reservation deadline is June 15, 2018