



NYSERDA

NYSERDA's Clean Energy Workforce Development Funding Opportunities

Program Opportunity Notices (PONs)

3982: On-the-Job Training & 4000: Internships

Program Goals and Details for PON 3982: On-the-Job Training



Goals

- Reduce the costs to clean energy businesses in recruiting, hiring, and training new workers.
- Teach new workers occupational skills to help clean energy businesses succeed.

PON 3982 Basics

- \$10 million in incentives available statewide, including a limited amount of funding for Long Island energy efficiency and clean technology businesses.
- NYSERDA and NYS Department of Labor (NYSDOL) work closely together to implement this program.

Target Audiences

- Those who design, manufacture, specify, sell, distribute, install, operate, maintain, repair, inspect energy efficiency and clean energy technologies/systems.
- Priority populations

Priority Populations

- Veterans
- Native Americans
- Individuals with disabilities
- Low-income individuals (definition in PON)
- Unemployed power plant workers
- Previously incarcerated individuals
- 18 to 24-year-olds participating in work preparedness programs (BOCES, technical high schools, Conservation Corp, YouthBuild, AmeriCorp, etc.)
- Residents in Environmental Justice communities (definition in PON)

Incentive Details

- For businesses with 100 employees or less, NYSERDA pays 50 percent of a new employee's hourly wage for 16 weeks. If the employer hires an employee from one of the priority populations defined previously, NYSERDA will pay 50 percent of a new employee's hourly wage for 24 weeks.
- Businesses with 101 employees or more are eligible for OJT incentives **for an individual in a priority population only**, at 50 percent of a new employee's hourly wage, for 24 weeks.
- NYSERDA funding is capped at \$100,000 per business and a maximum of \$16 per hour for the NYSERDA cost share for each hire.

Examples of Eligible Technology Areas*

- High efficiency HVAC
- Renewable heating & cooling
- High efficiency water heating
- Insulation and air sealing
- High efficiency lighting and controls
- Building automation and controls
- Smart grid
- Energy storage
- Related areas

***Should have a measurable impact on energy efficiency and reduction in greenhouse gas emissions**

Easy Application Process

- Application process begins with an email to NYSERDA.
- Application goes to the NYSDOL after preliminary screening, and NYSDOL conducts a due diligence review of the applicant.
- If review passes, the application is sent to a NYSDOL Business Service Representative (BSR).

Application Process – cont'd.

- NYSDOL BSR's work with companies to determine skills gaps, locate interviewees, and set up interviews.
- Once companies selects new hire(s), a training plan is completed for the hire, and the document is sent to NYSERDA, becoming part of the contract. Award letter is then sent to the business.

Final Steps

- Companies hire new worker(s) and begin OJT.
- Companies can invoice NYSERDA once the new employee has worked for four weeks.

Program Goals and Details for PON 4000: Clean Energy Internships



Goals

- To provide clean energy businesses in the state with a pool of young, skilled professionals.
- To provide relevant career experiences to people entering the workforce.

Funding

- \$10.5 million available over the next six years to eligible businesses on a first-come, first-served basis.
- Approximately \$1.75 million reserved annually through 2024.

Eligible Businesses

- Energy efficiency and clean technology businesses, including start-up companies or business/labor management organizations working on behalf of energy efficiency or clean technology businesses.
- Private for-profit business (including LLPs and LLCs) or private not-for-profit businesses located in the SBC/CEF service territories.

Eligible Interns

- Students attending or having attended a college or university in NYS within the last calendar year.
- A NYS resident attending or having attended a college or university outside of NYS within the last calendar year (summer only).
- An 18 to 24 year-old participating in a work preparedness training program such as BOCES, technical high schools, AmeriCorps, etc.

Reimbursement

- NYSERDA will reimburse intern salaries based on the size of the business:
 - For businesses with 20 or fewer employees, reimbursement of 90 percent of intern wages.
 - 21 to 100 employees, reimbursement of 75 percent of intern wages.
 - 101 or more employees, reimbursement of 50 percent of intern wages.
- Intern wages can range from minimum wage to \$2 above minimum wage. Businesses may pay more, but the NYSERDA share is capped.
- Maximum of five interns per session, and a maximum of 12 interns over the course of the program.

Application Process

- For businesses: simple online application with the upload of job descriptions. NYSDOL provides due diligence.
- For interns: online application with resume, cover letter, and unofficial transcripts.

Application Process - cont'd.

- NYSERDA provides businesses with student resumes applicable to their region and industry.
- Program is currently open.

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