



LEADERSHIP OTSEGO 2020

Leadership Otsego is a dynamic, interactive program that engages emerging and existing leaders in a six-month program to broaden knowledge of community organizations and sharpen leadership skills. Through a series of thought-provoking sessions, Leadership Otsego develops the leadership potential of participants and builds a solid foundation of informed citizens by exploring the resources, opportunities, challenges and issues affecting Otsego County.

Leadership Otsego Mission

Unite individuals of diverse background and industry to enhance leadership skills, learn more about the community in which they live and work, and to motivate them to community service and business leadership.

PROGRAM OBJECTIVES

- Engage participants in an environment of shared inquiry where participants can learn from each other.
- Enlighten participants to a breadth of opportunities and information about Otsego County.
- Introduce local leaders, as well as, community and business minded individuals.
- Motivate community engagement and effective leadership.

PARTICIPANT BENEFITS

- Increase understanding of Otsego County resources, opportunities and challenges
- Network with a diverse set of classmates to share perspectives and learn from one another
- Meet key business leaders and decision-makers in the county and
- Strengthen leadership skills through personal development training

EMPLOYER BENEFITS

- Increase business opportunities and broaden community/region exposure gained via an informed employee
- Strengthen leadership skills
- Expand professional network with area leaders and key decision makers

Leadership Otsego seeks individuals representing a cross section of Otsego County, including people from business, industry, education, the arts, religion, government and community-based organizations.

COURSE DESCRIPTION

Leadership Otsego is a six-month program, meeting one day a month from 8:30 a.m.- 4:30 p.m.

Classes will primarily be held at the Hartwick College Campus with excursions to locations in the county so that participants can see first-hand several of major businesses that contribute to the economic vitality of our region. Participants are expected to provide their own transportation to the locations.

Each class session will have two parts — one business and one leadership component.

The following business components will provide participants with a better understanding of the various business sectors in Otsego County. Participants will meet area business leaders and explore current topics facing our county.

1. Leadership Otsego and Otsego County
2. Business, Commerce, and Economic Development
3. Healthcare, Human Services, and Non-Profit Organizations
4. Agriculture, Land Use, Sustainable Energy, and Real Estate
5. Educational Services and Workforce Development
6. Government and Service to Community

The following six leadership components will build skills relevant to the challenges our leaders face.

1. Motivators: Leading from Passions, Values and Strengths.
2. Managing Conflict: How to harness conflict for a positive impact
3. Managing Conflict: Define approaches to conflict management and when to use them
4. Networking: Defining network types and tips for growing your professional network
5. Teamwork: Innovating ways to build your team and transitioning to high performance
6. Executive Presence: Standing Out as a Leader.

The format for each class session will consist of engaging discussions and open dialogue whereby the participants can share ideas, ask questions and learn from, and with, each other. Scheduled sessions are listed below.

Wednesday January 15, 2020

Wednesday February 19, 2020

Wednesday March 11, 2020

Wednesday April 15, 2020

Wednesday May 20, 2020

Wednesday June 17, 2020

THE APPLICATION PROCESS

1. Email your “Leadership Otsego Intent” containing a link to your public LinkedIn profile on or before December 15, 2019. Please email your “Leadership Otsego Intent” to baheegan@otsegocc.com and cc: loretta@otsegocc.com Subject: **Leadership Otsego Intent**
 - Applicants are reviewed and accepted on a rolling admissions basis until the class is full. Class size is limited.
 - Applications will be reviewed within two weeks of submission and an acknowledgement will then be sent to the applicant.
 - A personal interview may be requested.
 - Admission into the Program is at the discretion of the Program Coordinator, in consultation with the President of the Chamber. Results will be communicated on or before December 31, 2019.
 - Upon acceptance into the Program, the applicant should be prepared to submit the tuition fee. The full tuition amount must be paid by January 10, 2020.

2. Send your “Participant Commitment”, “Media Release” and your \$100 Commitment fee to the Otsego County Chamber by December 15, 2019. Please mail your “Commitment”, “Media Release” and commitment fee to:

Barbara Ann Heegan, President/CEO
Otsego County Chamber of Commerce
P.O. Box 18,
189 Main Street,
Oneonta, NY 13820

- **Commitment Fee:** Upon acceptance into the Program, each participant is asked to submit a \$100 commitment fee, which will be credited toward the tuition fee.
- **Tuition:** Tuition is \$950 (members) or \$1,200 (non-members) to be paid by a financial sponsor (the participant’s employer, sponsoring organization) or by the participant no later than January 10, 2020).

* Limited tuition assistance may be available based on qualifications and need. Contact the Otsego County Chamber for more information.



LEADERSHIP OTSEGO 2020

LEADERSHIP OTSEGO INTENT

Name _____
Last First Middle Initial

Home Address _____
Number Street City Zip Code

Home or Cell Phone _(_____)_____ Work Phone _(_____)_____

Where do prefer phone contact? Home Workplace

Email _____

EDUCATION (Name of school, date & degree)

High School _____ Degree _____

College/s _____ Degree _____

College/s _____ Degree _____

College/s _____ Degree _____

EMPLOYMENT

Present Employer _____ Date Began _____

Present Title or Responsibility _____

Employer Address _____
Number Street City Zip Code

Previous Employment	Responsibility	From-To
_____	_____	_____
_____	_____	_____
_____	_____	_____

How long have you lived/worked in Otsego County? _____



LEADERSHIP OTSEGO 2020

What do you consider your highest responsibility, skill or career achievement to date?

Describe any professional activities, community service and/or organization involvement.

Why do you want to participate in Leadership Otsego, and what qualities do you feel you can bring to the success of the program?

What do you think are the issues and challenges facing Otsego County?

REFERENCES: (Must provide two professional references)

Name	Address	Phone
1. _____	_____	_____
2. _____	_____	_____

Tuition: If accepted into the Leadership Otsego program, who should receive the invoice for tuition?

Name _____

Address _____

Optional - Details of my professional experience can be found in my LinkedIn profile at www.linkedin.com/ _____



LEADERSHIP OTSEGO 2020

PARTICIPANT COMMITMENT

The Leadership Otsego 2020 is a series of six full-day sessions including presentations and discussions by leaders in our county. The insights and contributions of all participants during the Program are essential to the success of the individual participants and the Program.

Attendance: Attendance at all sessions is critical. The overall quality of the Program depends upon interactive dynamics of the entire class with the presenters and the absence of any group member diminishes the quality of everyone's learning process and experience. We do understand that professional obligations may require a participant to miss all or part of a class session, and therefore, one class absence is allowed. Please inform the Program Coordinator if you must miss a class.

Participation: Participation is active engagement with class participants and presenters. Presenters expect to clarify their viewpoints and be challenged with questions from class participants. Prior to each session, an agenda and session materials will be sent. Participants are expected to review the pre-session materials and come to class ready and willing to listen, learn and contribute.

APPLICANT: I understand the attendance and participation commitments required for the Leadership Otsego as described above. If selected, I am willing to devote the necessary time to actively participate in all sessions. I have addressed this commitment with my employer and anyone who may be affected by my decision and they concur with my participation.

Applicant's Name: _____

Email _____

Signature*: _____ Date: _____

EMPLOYER: I have discussed the Leadership Otsego Program with the above employee and am in full support of their participation. I agree to work in partnership with the employee to arrange schedules to accommodate the time needed for Program activities, and to help reinforce the learning experiences shared during the Program.

Employer Name: _____

Signature*: _____ Date: _____

*Only signed applications will be accepted.



LEADERSHIP OTSEGO 2020

MEDIA RELEASE

Media release for Otsego County Chamber of Commerce's Leadership Otsego 2020 Program

I hereby authorize the Otsego County Chamber of Commerce to use my photo and/or information related to my experiences with Leadership Otsego. I understand this information may be used in publications, including electronic publications/social media, audio visual presentations, promotional literature, advertising, community presentations, letters to area legislators and media and/or other similar ways. My consent is freely given as a public service to Leadership Otsego, without expectation of payment. I release The Otsego County Chamber and Leadership Otsego, their respective employees, officers and agents from all liability which may arise from the use of such news media stories, promotional materials, written articles, videotape and/or photographs.

Please check one of the following:

I prefer that:

1. My complete name be used _____
2. My first name only be used _____
3. No name be used _____

I understand that I can revoke this release at any time in writing and that the use of any of my photos or other information authorized by this release will immediately cease

Please print or type:

Applicant's Name: _____

Signature: _____ Date: _____